# JIGAR PATEL

UI/UX DESIGNER

## **PROFILE**

Detail-oriented professional focused on accessibility as per WCAG standards, designed & maintained design system for efficient user interactions for both small/large scale enterprise applications. Hands-on experience designing digital products using best UX practices like user research, information architecture, user journeys, low/high fidelity designing, prototyping, usability testing, etc. Experienced collaborating with multidisciplinary teams by following agile(certified) practice. Managed and leading the design team and the design department while taking critical design decisions.

## **EXPERIENCE**

#### Sr. UI/UX DESIGNER | Volante Technologies

Sep 2019 - Present | Pune, India

- Led the design of the 7 large scale enterprise B2B products in collaboration with PMs and multidisciplinary teams, which involves UX research, user journeys, interaction design, wireframing, prototyping, usability testing.
- Conduct usability testing, accessibility as per WCAG standards, and user feedbacks processes to drive progress.
- Constructed the design patterns of 90+ UI elements and components for consistency & efficient user interactions for large scale projects
- Managing design department & leading the design team along with weekly meetings with UX team, product head, developers and stake holder
- Completed projects 10% before deadlines & received 95% positive feedbacks.

#### Sr. UI/UX DESIGNER | Capgemini

May 2018 - August 2019 | Pune, India

- Lead client meetings to plan and implement user research and design strategy.
- Responsible for User Research, Information Architecture, Interaction and Visual Design, Prototyping and Usability Testing for the client Mercedes Benz.
- Collaborated with product managers, business partners and engineers to help define product requirement and road map
- Monitored emerging technologies and design landscapes to remain ahead of competitor activity.

### Sr. UI/UX DESIGNER | ProStartMe Technologies

Dec 2013 - Mar 2018 | Surat, India

- Maintained accountability for driving consistent and high-quality user experiences across multiple devices and browsers.
- Ideate, produce and present project deliverables such as user journeys, wireframes, and prototyping to demonstrate new features and other visual elements.
- Contribute to solving design challenges based on the functional requirements and identified right interface and usability factors that contribute to consumer perception

#### WEB DESIGNER | Hostar Technologies

Jul 2012 - Nov 2013 | Surat, India

- As the only designer, took responsibility of brainstorming and crafting multi-platform (web and print) graphics and websites for various projects.
- $\bullet$  Designed logo, all graphics for online activity, and official website mockup.

#### CONTACT

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## **UX METHODS**

Interaction Design / User Journeys / Visual Design /
Data Visualization / Wire-framing & Prototyping /
Persona & Scenario / Heuristic Evaluation /
Contextual Inquiry / Affinity Diagram / Story
Boarding / Information Architecture / Usability
Testing / WCAG Accessibility Testing / GDS

## **SKILLS**

Sketch / Adobe XD / Figma

InVision / Zeplin

Photoshop / Illustrator

HTML + CSS + SCSS / Bootstrap & Foundation

WCAG accessibility practice

Highly creative

Learn new tools quickly

Effective communication

Detail-oriented

Team player

Problem solving

Critical thinking

Leadership

#### **EDUCATION**

- M.Sc in Bioinformatics

  Jun 2010 Jun 2012 | Sardar Patel University
- B.Sc in Bioinformatics

  Jun 2007 Apr 2010 | Sardar Patel University

#### RECOGNITIONS

- Shop Floor Appreciation Award Mercedes Benz R&D India | 2019
- Runners up Prarambh, 32 hrs startup challenge
- Runners up CityNext Apphaton, 24 hrs Microsoft, Surat, India | 2014

#### **CERTIFICATIONS**

- Certified Scrum Master (Agile)
- Human-Computer Interaction HCI
- Interaction Design for Usability
- Enterprise Design Thinking Practitioner
- Enterprise Design Thinking Co-creator
- Team Essentials for Al